



# *CREO Theatre Values Statement*

*(Vision and Values)*

## *Our Vision*

To create a safe, welcoming and high-achieving community for all theatre lovers and members of the theatre industry across the world to call their home, where they can practice, perform and grow. We aim to provide powerful theatre that will inspire and inform the public.

## *Our Values*

### Artistic Excellence

Creo strives to foster and nurture the talent of our membership and create theatre of the highest quality.

### Responsibility

At Creo, we champion the notion of personal responsibility. In our industry, the efforts of many often rely on the actions of one. We take this responsibility seriously.

### Rigour & Integrity

We pride ourselves on our honesty, integrity and professional rigour, both in the work we produce, and the manner in which we conduct ourselves.

### Belief in change

Creo members are passionate that the work we put forward can make a change. Even a small change is nothing to be sniffed at, so long as it is a change for the better.

### Innovation

Never satisfied with standing still, we will continue to develop new and exciting performances, events and workshops for our ever expanding audiences.

### Partnership

Creo aspires to be a home for all theatre lovers and members of the industry. We look to create an ethos of collaboration and partnership which values contributions from members and patrons alike to ensure our company is working at its best for everyone.

### Inclusion

Creo aims to treat **all** individuals, no matter their circumstances, with respect and to approach each other and those we work with in an inclusive and non-judgemental manner. We are, and will remain, a non-political association.